

2021 TEMPUS Conference Schedule and Topics

Session	Time (Eastern)	TEMPUS SESSION TOPICS			
Check-in & Welcome	9:45-10:05	Check-in			
	10:05-10:15	Welcome Remarks			
Keynote	10:15-11:15	Opening Panel: The Many Faces of Entrepreneurship			
BREAK	11:15-11:20	BREAK			
SESSION 1	11:20-12:15	Unleashing Our Hidden Creativity		Navigating Extremes	
		BREAK			
SESSION 2	12:20-1:15	Using the Power of Business to Solve Social Problems		Core Values as a Guide to Success	
		BREAK			
Networking	1:20-1:50	Group A	Group B	Group C	Group D
		BREAK			
SESSION 3	1:55-2:50	Sales Skills for Life		Effective Communication for Success in All Aspects of Life	
		BREAK			
Closing	2:55-3:30	Closing: Panel Discussion			

SESSION TOPIC DESCRIPTIONS – When registering for Tempus, choose ONE (1) topic from each session to attend.

Session descriptions are subject to change up to the date of the conference.

SESSION 1 (11:20-12:15)

Unleashing Our Hidden Creativity: Getting the most out of life requires taking risks and using the creativity inherent in each of us. Many people believe that they are not “creative”, but the truth is that we are all born with creativity. Often, we don’t realize there are different forms of creativity and many times, we are afraid of the risks that come with letting our creativity shine. This session will provide us with a context and understanding to help us feel more comfortable taking risks and unleashing our creative power.

Navigating Extremes: We’re seeing extremism in every aspect of life and navigating these extremes toward a middle way that is beneficial for all is a critical leadership skill for moving into the future of business and life. In this course, we’ll explore what extremes are, how they foster a false sense of power or false sense of powerlessness, and how we can navigate toward a centered, stable, and grounded middle way forward.

SESSION 2 (12:20-1:15)

Using the Power of Business to Solve Social Problems: Businesses can be a powerful force for innovation and advancement. What if that force was used to solve some of our most challenging problems, like climate change or hunger, or to build up communities and the people in them? These businesses are called “Social Impact” businesses – they have a compelling business proposition, but they also have a mission that improves the lives of stakeholders. In this session you will learn more about this compelling approach to business success that combines financial success with addressing the needs of people and the planet.

Core Values as a Guide to Success: Do you know what your deepest values are? Our values guide our actions and are critical in helping us move forward on our path through life. In this workshop, we'll get to know our deep care and values, and how to use them to create work and life we feel fulfilled by.

NETWORKING: Where to Go from Here (1:20-1:50)

Group A: More Information on Markao Business Academy

Group B: More on Trellis for Tomorrow

Group C: Business idea - brainstorming and feedback

Group D: Business idea - guidance on next steps if you want to get started

SESSION 3 (1:55-2:50)

Sales Skills for Life: If the thought of “selling” makes you run in the opposite direction, this session is for you. Like it or not, you will be selling all your life, regardless of what occupation or path you choose. Any job interview you go on is essentially a sales call. Anytime you ask for a raise, or lobby for your point of view in a meeting, you are selling. This session will provide you with a few easy tips that will lead to greater success in any of these situations and more.

Effective Communication for Success in All Aspects of Life: Language is generative, and without effective communication, we cannot create and make things happen in our lives and business. In this course, we'll learn simple, yet powerful practices that help us to coordinate action, mitigate conflict, ensure commitment, clarify boundaries, and more. Don't be fooled...this isn't just about how to speak clearly. This is a whole depth of understanding that will support you for a lifetime of effective interactions with yourself and others.